

# RACHEL RITCHEY

Creative Professional

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## WORK EXPERIENCE

### Graphic Designer / August 2017 - Current

Think Communications Inc. - Responsibilities: Collaborate with account managers in the development of print and digital media. Manage multiple projects, and see them to completion according to brand standards.

### Graduate Assistant / 2015 - 2017

The Student Success Center at West Virginia Wesleyan College - Responsibilities: promote events, manage social media accounts, update the institution's mobile app, advise and manage academic probationary students.

### MBA Intern / Fall 2015

Upshur County Development Authority - Responsibilities: develop marketing plan for spring events, and build an updated web presence.

### Graphic Design/Account Management Intern / Summer 2014, 2015, & 2016

Think Communications Inc. - Responsibilities: assist the creative director in development of print and digital media, logo design, and branding. Communicate with clients, and assist with the implementation of campaigns.



## EDUCATION

### Master of Business Administration / 2015 - 2017

West Virginia Wesleyan College - Training included Finance, Accounting, Marketing Research, Managerial Economics, Human Resources, Ethics, Leadership Theory, and Business Strategy.

### Bachelor of Art in Graphic Design / 2011 - 2015

West Virginia Wesleyan College - Training included Advanced Design Studio, Typography, Web Design, Advertising, and Graphic Design I, II, and III.



## PERSONAL SKILLS

Creativity



Team Work



Communication



Time Management



## INTERESTS



Sports



Music



Photography



Travel



Cooking



Outdoor Rec.

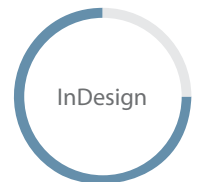
## Computer Skills



Photoshop



Illustrator



InDesign



Microsoft Office



## Accolades

Outstanding Wesleyan Art Junior - 2014

Division II Scholar All-American - 2016

Division II Women's Soccer All-American - 2016

Hero Sports Division II Women's Soccer Defensive Player of the Year - 2016